

Cookie Notice

European legislation, in particular the General Data Protection Regulation ("GDPR") and the ePrivacy Directive, but also the Swiss Federal Act on Data Protection ("FADP") and the Swiss Telecommunications Act ("TCA") create for digital publishers such as Visible Patient Lab the obligation to provide users of their websites and applications with information about their use and sharing of personal data, as well as about the use of cookies and other tracking technologies, mobile advertising identifiers and other forms of local storage (e.g. links, graphs...).

Since Visible Patient Lab uses cookies on its website, clear and compulsory information must be mentioned via this Cookie Notice, as indicated below.

INFORMATION ABOUT COOKIES

I. What are cookies?

Cookies are small data files, generally consisting of letters and numbers, which are placed by the Synthetic-Patient website when a user visits the website. A cookie is a text file sent by a Web server to a Web browser and stored by the latter. These cookies, placed on the user's device (computer, telephone, tablet), can be used to identify, or collect information about the user.

II. What types of cookies are used?

Cookies can be classified as follows, according to their owner:

- First-party cookies: these are created, sent to your computer and stored directly by the website you are visiting. They enable Visible Patient Lab to collect customer analytics data, memorize language settings and perform other useful functions that contribute to a good user experience.
- Third-party cookies: these are created and placed directly by third parties other than the website you are visiting. They are not managed by Visible Patient Lab, but by third parties who process the data obtained from these cookies.

Cookies can also be classified according to the purpose for which they are placed.

The main categories are:

- Strictly necessary cookies (technical): cookies that enable the user to navigate a website, platform or application, and that make use of the various options or services offered there (for example, controlling traffic, identifying data or session, accessing restricted sections or content, etc.).
- Functional cookies: functional cookies help Visible Patient Lab to make the website usable by offering basic features and remembering the preferences and choices of users of the Synthetic-Patient website (for example, language, region from which the service is accessed, etc.). Not accepting cookies may result in slower website performance or inappropriate recommendations.
- Statistics cookies: statistics cookies enable Visible Patient Lab to offer a better understanding of how visitors interact with the website.

- Marketing cookies: marketing cookies enable Visible Patient Lab to track your visit on websites. The aim is to display ads that are meaningful and attractive to you and therefore more useful to third-party publishers and advertisers, as well as to make promotional and specific information about the website available to you.

Cookies can also be separated into two categories according to how long they are kept:

- Session cookies: session cookies enable Visible Patient Lab to recognize and link a user's actions during a browsing session. When a user visits the login page, these temporary cookies will be created to determine whether the user's browser accepts cookies.
- Persistent cookies: persistent cookies are placed on the user's device between sessions. They may be used to remember the user's preferences or actions on the Visible Patient Lab website. As a matter of best practice, they should not exceed 12 months.

III. How to use cookies?

Cookies in no way give Visible Patient Lab access to your computer or to any information other than the data you choose to share with Visible Patient Lab.

Concretely, these cookies help to improve the operation of the Synthetic-Patient website and may be used for several purposes:

- Help users connect to the web site;
- Analyze website traffic;
- Track user browsing behavior;
- Recognize device of a user;
- Make the website more efficient.

Cookie name	Type	Aim	Cookie placed by	Retention period
__Secure-BUCKET	Statistics cookies	google recaptcha	Google	6 months
_GRECAPTCHA	Statistics cookies	google recaptcha	Google	6 months
AEC	Statistics cookies	google tag manager	Google	6 months
NID	Cookies statistiques	de google tag manager	Google	6 months
SOCS	Cookies statistiques	de google tag manager	Google	13 months

IV. How to manage cookies?

You can accept or decline cookies when you access the Synthetic-Patient website and see the cookies notification. Alternatively, you can manage your cookie preferences via your browser settings. However, in some cases, certain website functions may not work

To find out more about cookies, including seeing which cookies have been set and how to manage and delete them, visit www.allaboutcookies.org or <https://www.aboutcookies.org/>.

To find out how to manage cookies on these popular browsers:

- [Google Chrome](#)
- [Mozilla Firefox](#)
- [Internet Explorer](#)
- [Safari](#)

For information on other browsers, please visit the website of the browser developer. To opt out of being tracked by Google Analytics on all websites, visit <http://tools.google.com/dlpage/gaoptout>.

V. Who placed cookies?

The information recorded on cookies is solely used by Visible Patient Lab, except for those identified in section II as "Third Party Cookies", which are used and managed by external entities to provide services to Visible Patient Lab aimed at improving Visible Patient Lab's services and the user experience when browsing the website.

Contact us

If you have any questions about this Cookies Notice, you can contact Visible Patient Lab using the information below.

*www.visiblepatient.com
8 rue Gustave Adolphe Hirn 67000 STRASBOURG
[Email contact@visiblepatient.com]*

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